

The colour scheme of the logotype is subordinated to the four-colour technology of most packaging and therefore it is not possible to apply direct colours

CMYK
100 / 100 / 0 / 0 blue
100 / 0 / 100 / 0 green
0 / 100 / 100 / 0 red

The typography is a modification and cannot be replaced

*Possible colour alternatives
- gold, black and white*

In justified cases, a symbol without a name may be used

